

Coconut Telegraph

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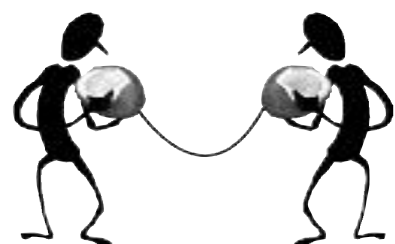
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**Entertainer of the Month
Tim Charron
It's No Longer a Secret**



Editorial: The Bigger They Are The Harder They Fall

All across the nation the newspaper industry is folding fast. The San Francisco Chronicle has been reported to be losing \$1 million a week. The Tribune Company, the largest "employee owned" media conglomeration in the nation, filed for bankruptcy. The McClatchy Company put the Miami Herald up for sale. The N.Y. Times is set to borrow \$225 million. Why?

According to the N.Y. Times it is due to competition from the Internet. That could be part of it but it is not the whole picture. The problem with the big guys is that their overhead is enormous and their advertising rates are a reflection of that. The Conch Republic Coconut Telegraph is experiencing growth during this recession for these reasons:

We filled a niche. The community needed a tabloid that "says it like it is". Our rates are low and our readership is high. You can read it on the Internet for FREE at theconchtelegraph.com. No credit card needed! And our advertisers tell us they are

getting amazing results.

When I started this newspaper over two years ago many people asked, "how can I help?" My reply, "talk about it!" Whether they love you or love to hate you, they still read it. A local drinking organization loves to "rag" on us because we can't be bullied by them. The worst thing you can do to someone is to not say his or her name. If I were to name a certain restaurant and say it was terrible, people would go there just to find out for themselves.

With a lack of talent, education or experience some small organizations are forced to promote "ineptionists" to their offices because the people with the brains won't do it or just don't have the time. An ineptionist is a person that becomes self-important overnight as a result of election to an office that no one else wants. The CT created that word just for those people who are lost themselves, but still lead the befuddled.

The Coconut Telegraph has lots of

surprises in store for 2009. We are working toward a lower Keys edition. Look for our "Help Wanted ad" (page 16) in this issue. Those with "Keys Disease" need not apply.

Kudos to BigPineKey.com. If you are looking for work or extra income they are giving out free ads! While you are at it check out their "Coconut Telegraph". Great job guys!

Here are some publishing quotes to ponder...

"Freedom of the press is limited to those that own one" - A.J. Liebling
"Never pick a fight with someone who buys their ink by the barrel" - Mark Twain
"An organization full of ineptionists will undoubtedly accomplish little more than drinking a lot" - Publisher of CT
Webster's definition of journalism: The collecting, writing, editing and publishing of news in periodicals.
Whether you understand it or not, it is what it is.

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It doesn't get any better than this... A Key Largo sunset, fantastic food in a laid back atmosphere overlooking the ocean and a gentle breeze welcomes the soothing sounds of Tim Charron playing guitar and singing under the tiki bar at the Buzzard's Roost.

At first glance he resembles Bruce Springsteen but his vocals are reminiscent of Kid Rock. He is truly a breath of fresh air and new to the Keys. Not only is he handsome but talented as well. He also writes and records his own songs. Tim is originally from Rhode Island. "What brings you to the Keys", we ask? His television appearances and credits are too numerous to mention here. He claims it is the demand of his music fans that brought him here, but we wonder.... this guy is famous! He taught himself to play the guitar and studied

vocals from Jose Miguel Velasquez who taught Ricky Martin, Gloria Estefan and Enrique Iglesias and he was also once a personal fitness trainer for Michael Stipe of REM, Eminem and Limp Bizkit. He currently has two songs playing Sundays on Sun 103's Serendipity, tune in and listen for "Tequila Talk" and "Back in the Day".

For more information on Tim Charron check out his website timcharron.com or call the Buzzard's Roost for his schedule, 305-453-3746. To be on the safe side call for a reservation.

This is the kind of entertainer that you would drive hours to see and pay the big city big bucks for. The secret is out... Buzzard's Roost, Friday nights, mark your calendar for a wonderful evening.

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