

Artist of the Month

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clicks of work. "Web design is different from graphic design. There are some similar elements, but with the Web, for example, you have to create visuals that download fast, can be read by the various browsers (Internet, Mozilla), and can be picked up by the various search engines (Yahoo, Google)."

"Once there might have been a stipulation that if you build a Web site, they'll come. Truth is that it was never like that. It always

took time and resources to promote a Web site."

The advent of social media sites have definitely helped, but he says it's important to pay attention to one's business or personal Web site.

"On Facebook or on similar sites, you can't really have your own identity; all pages are cookie cutter. With your own site, you can stand out," he says.

For more information on Omar Perez' Web design, visit www.upperkeys.net, or call 453-4281.

Toys for Tots Donated



Photo by Glenn Hoover

Just a few of the toys that were donated at the Ocean View Lounge for Toys for Tots. Great job!

Locals Art Show

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Organizers intend for the show to compliment rather than compete with the Pigeon Key Show, and hope people will attend both to view as wide a range of art as they can. Art starts as low as \$5 and goes up to the highest end of the spectrum. There is something for everyone at this great event. If you can't find something you like, you just don't like

art. So come on out and see for yourself.

The show is open to the public from 10a.m. - 5p.m. on Saturday and Sunday; Admission is free. Parking is also free of charge and conveniently located in the Winn Dixie parking lot next to the show. Mark your calendars; The Locals' Pigeon Poop Art Show on February 12 and 13 is definitely worth a visit.

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Artwork by Marjorie Smith
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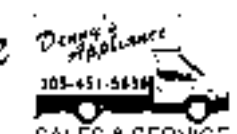
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