

### Coconut Telegraph

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### Deadline

for the  
Coconut Telegraph's  
November issue is  
Monday,  
**October 21, 2013**

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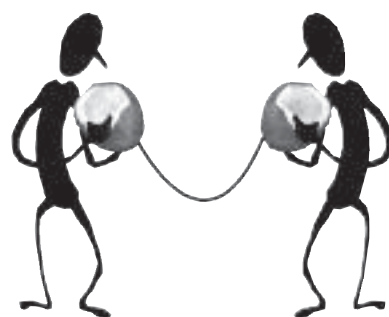
### Cast of Characters:

Editor/Sales/Distribution

**Denise Malefyt**

Advertising  
Production

**Sue Beal**



### Articles

Editorial: Happy Anniversary .....2-3  
 Jill Watson Benefit Wrap-Up .....3  
 Dead Man in a Bottle, Found in the Keys.....4  
 Visitor Center Trailhead for "Trail Friendly Zone" .....6  
 Key Players Present "There's a Burglar in my Bed" .....7  
 Key Largo Locator Map Page .....8  
 Adopt An Animal, Key Largo Shelter.....9  
 Conch Characters.....10  
 Entertainers of the Month: The Toll Takers.....11  
 Getting from Here to There - Keys Map Page.....12-13  
 Debra Lynn Ginsberg.....14  
 Michael Vaughan Benefit.....15  
 The Mangrove Galley: Sandi's Apple Pie .....16  
 Business in the Keys .....18  
 First State Bank Lends Wounded Warriors a Hand.....19  
 Warning Signs: Paying Attention to Red Flags .....21  
 Coco "Nut" Funnies.....22-23

## Editorial: Happy Anniversary

This month marks seven years of publishing this newspaper. The amazing success and longevity of this endeavor is largely due to...

1. Thirty-five years experience selling newspaper advertising and the trust of my customers from 24 years of producing results in the Keys. Years of helping the advertisers to succeed creates loyalty.
2. Working with an excellent graphic artist, in fact she is the best in the business.
3. Filling a need in the community.
4. Providing information for visitors and locals alike.
5. Promoting local music and arts.

6. Giving our time, money, expertise and product back to the community.
  7. Interesting articles, humor and insight with a different approach.
  8. Our unique website TheConchTelegraph.com keeps the snowbirds up to date worldwide for FREE.
  9. Losing our domain name to Jimmy Buffett's lawsuit but gaining national publicity.
  10. Lowest advertising rates with the highest penetration (most readers). The paper is continually delivered all month.
- THANK YOU to all our loyal advertisers and readers!

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## Benefit for Jill Watson



Thank you to the American Legion, Pirates on the Water, Jimmy Hawkins, the Toll Takers and everyone who participated in, helped and donated to the benefit for me Sept. 13th.

Your kindness, generosity, love, friendship, and support have greatly helped get me through a rough time.

Jill Watson

## THANK YOU



Raffle girl Theresa Elias helped get the most from ticket sales for the 50/50 Raffle.  
 The creamsicle jello shots were a sellout! Thanks, Bonnie Landry, for your sales acumen!  
 Jimmy Hawkins to the rescue again, when other scheduled musicians didn't make it.  
 Jill (center) and friends ...grateful for everyone's generosity, support and friendship.

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