



## So you want to be a writer?

If you and I witness a car accident together, chances are in 30 years when we relate our experience to others we would tell two different stories. Our memories will be different.

If I had a dime for everyone who has ever told me "I want to write a story for your newspaper" (that never did), I would be a rich person. A dime for the ones that actually did write one... I'd have about 40 cents.

So when my good friend Eric Beattie had an itch to write that he just couldn't scratch I decided to help him. Finally he agonizingly coughed up his first story on Harvey's Fish Sandwich. I never knew Harvey but I encouraged Eric to write and I edited it the best I could.

I then went to the Pilot House and photographed the world's best fish sandwich right where it originated. The September issue was delivered and that's when all hell broke loose.

First a furious restaurant owner called me to complain, even though he had not actually read the article. He wanted me to sit down with him and listen to his story on how he had worked for the Pilot House way back then and how he has spent \$2,400 a MONTH for many years for a roadside billboard to advertise his "Fish Sandwich" so therefore he has the rights to the Fish Sandwich. Hogfish! Oops, I mean hogwash!

I do however wish that he would consider spending his huge advertising budget

LOCALLY instead of that \$2,400 most likely going to an out-of-county company each month.

All the local media around here that everyone takes for granted are struggling to survive due to the economy and the internet. If you want these local people to patronize your restaurant, you should support those businesses. Although I personally enjoy your food, the tacky billboard makes you look like you are nothing more than a tourist trap with a high priced eyesore of a sign detracting from the beauty of our Overseas Highway. The high cost of billboard advertising only drives prices higher for the consumer.

After that, I started getting people coming up to me everywhere I went to tell me their memories of Harvey. Some of it wasn't very nice at all. One person called me and said the reason Harvey looked beyond you was because he was always stoned. High as a kite. Wasted. Toast. He was accused of being a sex offender/child molester, his wife left him and he left Key Largo and moved to Big Pine and died. So the ending wasn't so glamorous as Eric would like but the delicious Harvey's Famous Fish Sandwich recipe lives on at the Pilot House, 13 Seagate Blvd., on the waterfront directly across from the Key Largo Fisheries. Fresh food, sensible prices, friendly to locals.

## Happy Halloween from Up Your Hair

Up Your Hair is here to tell you the tips and trends of the wickedest season!

This is the only time of the year where you can not only pull off, but rock the metallic. Silver eyes, glossy lips and all over shine marks this month's catwalk.

It's time to let go of the thick beachy waves that represent summer... and fall into the loose and light, wavey, low body, curls.

When it comes to nails OPI recently released The Peanuts 4 piece collection with 2 cremes and 2 glitters. A trip down memory lane that will not take your fashion with you.

Have you seen O-Gloss Intuitive Lip Gloss, a soft natural pink that looks different on everyone? This gloss really is intuitive.

And MAC has done it again with MAC Venomous Villains. Partnering with Disney MAC will bring out your dark side, but grab it now, it's off the shelves come Halloween.

Don't forget to be adventurous, it's the best time of the year to try new styles and colors. If you're looking for a change or need advice, call or go in to Up Your Hair Salon to set up a free consultation. We hope your season stays beautiful.



## Up Your Hair Salon

A Full Service Salon and Blowout Bar

Located in the heart of Key Largo a FULL SERVICE Salon and Blowout Bar  
24 hour online booking  
[www.upyourhair.com](http://www.upyourhair.com)

### UNLIMITED BLOWOUTS \$125

Come in as often as you wish for 30 days, enjoy a glass of wine, fresh brewed coffee, or infused water.

### OCTOBER SPECIALS

Keratin Treatment just \$199\* \*reg \$250  
Vitamin C Demineralizing just \$29\* \*reg \$38

For More Information on these Services  
Please go to [www.upyourhair.com](http://www.upyourhair.com) or call

305-282-9533



\*Mon-Fri 9:30am - 6:00pm 9928 Overseas Highway  
Sat 9:00am - 2:00pm Key Largo, FL 33037  
\* Seasonal Hours MM 99.2 Bayside

# FRIDAY OCTOBER 10TH

full moon party



NO 7 NOCTURNAL PARTY!  
MORADA BAY BEACH \$20  
PIERRE'S LOUNGE \$30  
\*21 AND OLDER\*



THE MORADA BAY FULL MOON PARTY IS A FUN AND FRIENDLY CELEBRATION FOR THE LOCAL COMMUNITY AND VISITORS ALIKE. COME AND ENJOY THE BEACH BBQ, SIGNATURE COCKTAILS, LIVE MUSIC, PERFORMERS, JUNKANOO BAND AND FIREWORKS!



Morada Bay 81600 OVERSEAS HWY. ISLAMORADA FL 33036 MORADABAY.COM