

### Coconut Telegraph

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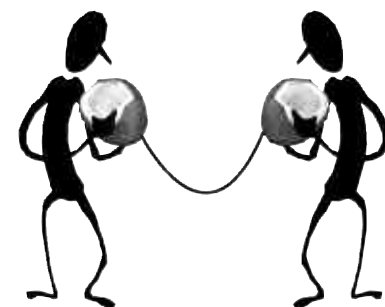
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### Deadline

for the  
Coconut Telegraph's  
September issue is  
Wednesday  
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## Editorial: There is No Free Lunch

A local Key Largo restaurant recently sent word to The Coconut Telegraph that they had removed our newspapers from their shelf and would not be allowing us to deliver any more issues there because we featured Upper Crust Pizza as Restaurant of the Month. How cheesy! They apparently had no problem with the other restaurants we have featured such as, Braza Lena, Gilbert's, Bayside Grille, Key Largo Coffee House, Calypso's, Paradise Pub, Wahoo's, and The Fish House Encore.

There is a very simple reason why we feature only certain restaurants. The Coconut Telegraph is a free publication. It is paid for by its advertisers who are essentially partners. They pay extremely low rates to run ads and in turn we promote them only. Without them there would be no Coconut Telegraph. If you enjoy this publication these are the people

you need to thank. We also have the right to reject certain businesses for various reasons such as, lack of payment, bad quality, or they are just too much of a pain to deal with. That however is rarely the case. The reason there are not more advertisers is because until this month, our 11th issue, there has been a sales force of one.

It has been impossible to get to everyone. If they call me I do make a point to see them. We now have expanded the sales department to include Marty Sutton, a well-known long time Upper Keys resident who will be procuring new accounts in Islamorada and Rachel Peine, Staff Writer will also assist with sales.

We regret that you have chosen to deprive your customers of the Coconut Telegraph. They can pick up the paper at Keys Kritters, The Animal Care Clinic and Remedy's Health Food along with 100 other locations.



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## Entertainer of the Month David Feder



Guitarist David Feder has been captivating audiences with his playfully sensual music for over 25 years. With a warm smile and a passionate, charismatic presence, this remarkable Keys musician has earned a devoted following worldwide.

Feder was born in 1958, in Niagara Falls, NY. At age five, the family moved to rural Pennsylvania where David began learning piano and guitar. By age nine, influenced by his grandfather's humorous folk singing and the guitar playing of the local sheriff, he started writing and playing his own songs.

David studied photographic engineering at Rochester Institute of Technology in Rochester, NY, and Music Performance at Buffalo State Teacher's College. For the last 26 years, Feder has lived in the Upper Keys, a Mecca for artists of all mediums. The diversity of culture in the islands is embraced in all of Feder's recordings.

In 1995, Feder signed a

distribution deal with Lyra Recordings' Who's Who in Jazz, boosting performances in the USA and Europe. His music is now heard on radio and in films worldwide.

David's first album, Waiting for Sara, is soft, romantic Latin Jazz while the second, The Reason Why, is pure funk and blues. Black Emerald gave rise to the "Hillbilly Flamenco" genre, and Saranade, the long-awaited solo acoustic album features his son Nyan in his recording debut.

David is currently the president of Islamorada Community Entertainment, and he is also the chief organizer of the Florida Keys Bay

Jam, which for 13 years has raised funds for student arts and music scholarships locally.

Feder's wife Suzi-Sara and son Nyan take center stage in his life. Twelve-year-old Nyan, who often performs with David, has had his own international bookings and has been playing onstage since the age of two.

*"It's irresistible. Listen to it once and it pulls you in. Romantic, provocative and sensually dazzling, with a rural, outdoorsy freedom you will never forget!" -Tyler Everett*

*"David Feder is a phenomenal guitarist... and one of the best kept secrets in the Florida Keys..." -Carl Hiasen*

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